



LINDBERGH HIGH SCHOOL

PARTNERSHIP PACKAGE



TRADITION STARTS HERE

Lindbergh High School's reputation of academic excellence and competitive sports programs does not go unnoticed. With student-athletes excelling in the classroom and on the court and field, fans from the surrounding community fill the stands on game nights.

With all eyes on the game and the scoreboard, LHS would like to offer advertising opportunities ranging from basic static signage to digital content. You now have the opportunity to support Flyer traditions, showcase community support and get your name out there by purchasing advertising space.

What are you waiting for?

BECOME A PART OF IT

- › Create awareness and visibility
- › Increase brand loyalty
- › Change and reinforce image
- › Drive retail and dealer traffic
- › Stimulate sales, trials and usage
- › Showcase community and social responsibility
- › Sample displays and showcase product services
- › Combat larger ad budgets of competitors
- › Interact with customers
- › Differentiate product from competitors

CONTACT INFORMATION

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ANCHOR PARTNERSHIP PACKAGE

STATIC SIGNAGE - STADIUM

- One (1) non-lit ad panel on football display, approximate size 4'h x 6'3"w
- One (1) non-lit ad panel on auxiliary stadium display, approximate size 2'6"h x 4'6"w

DIGITAL CONTENT - STADIUM

- One (1) in-game :30 second commercial (with audio) *
- One (1) in-game feature (starting lineup, halftime) *
- Two (2) pre-game animated logos *
- Four (4) in-game animated logos *
- Two (2) post-game animated logos *

PROMOTIONS - STADIUM

- One (1) game day sponsorship/promotional opportunity*
 - Opportunity to distribute giveaway items at game day sponsorship night
 - Opportunity for concourse tabling/kiosk display at game day sponsorship night

MULTI-MEDIA

- One (1) logo and link on LHS Athletics website
- One (1) customized PA announcement per regular season home football game
- Two (2) grouped PA announcements thanking advertisers for their involvement *
- Social media recognition

HOSPITALITY - STADIUM

- Four (4) season passes **

* per regular season home varsity football game

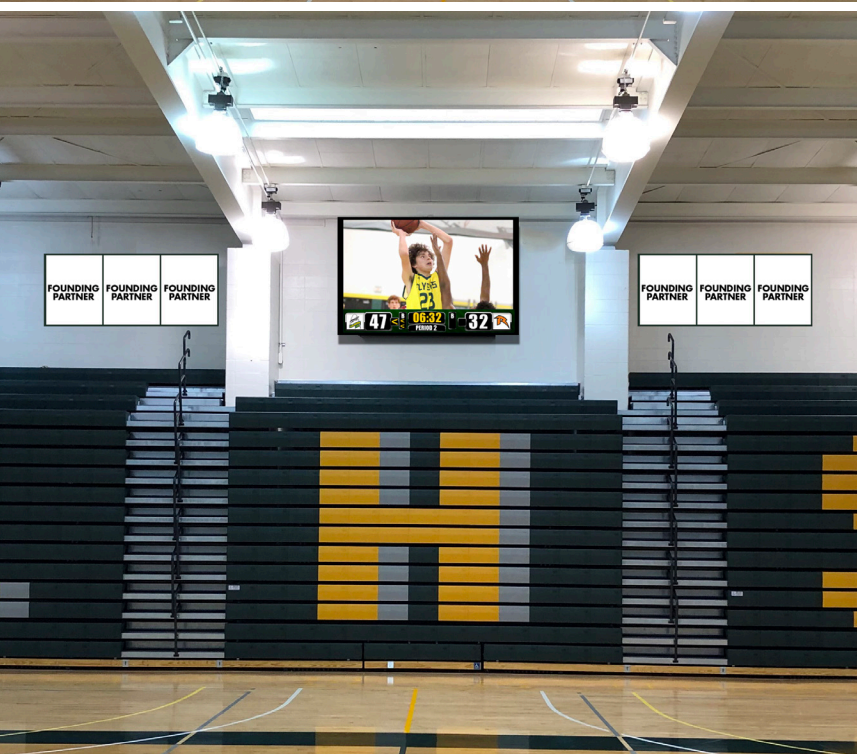
** per regular season home game





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ANCHOR PARTNERSHIP PACKAGE CONTINUED

STATIC SIGNAGE - GYMNASIUM

One (1) non-lit ad panel on gym video display wall #1, approximate size 4'h x 3'3"w

DIGITAL CONTENT - GYMNASIUM

- One (1) In-game :30 second commercial (with audio) *
- One (1) feature entitlement *
- Two (2) pre-game animated logos *
- Four (4) in-game animated logos *
- Two (2) post-game animated logos *

PROMOTIONS

- One (1) game day sponsorship/promotional opportunity *
 - Opportunity to distribute giveaway items at game day sponsorship night
 - Opportunity for concourse tabling/kiosk display at game day sponsorship night

MULTI-MEDIA

- One (1) customized PA announcement per regular season home basketball game
- Two (2) grouped PA announcements thanking advertisers for their involvement per regular season home basketball game
- Social media recognition

HOSPITALITY

- Four (4) season passes**

* per regular season home varsity basketball game

** per regular season home game



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FOUNDING PARTNERSHIP PACKAGE

STATIC SIGNAGE - STADIUM

One (1) non-lit ad panel on football display, approximate size 3'h x 4'2"w

DIGITAL CONTENT - STADIUM

- One (1) pre-game :30 second commercial (with audio) *
- Two (2) pre-game static logos *
- Four (4) in-game static logos *
- One (1) post-game static logos *

DIGITAL CONTENT - GYMNASIUM

- One (1) pre-game :30 second commercial (with audio) **
- Two (2) pre-game static logos **
- Four (4) in-game static logos **
- One (1) post-game static logos **

MULTI-MEDIA - STADIUM

- One (1) logo and link on LHS Athletics website
- Two (2) grouped PA announcements thanking advertisers for their involvement *
- Social media recognition

HOSPITALITY - STADIUM

Two (2) season passes ***

MULTI-MEDIA - GYMNASIUM

Two (2) grouped PA announcements thanking advertisers for their involvement **

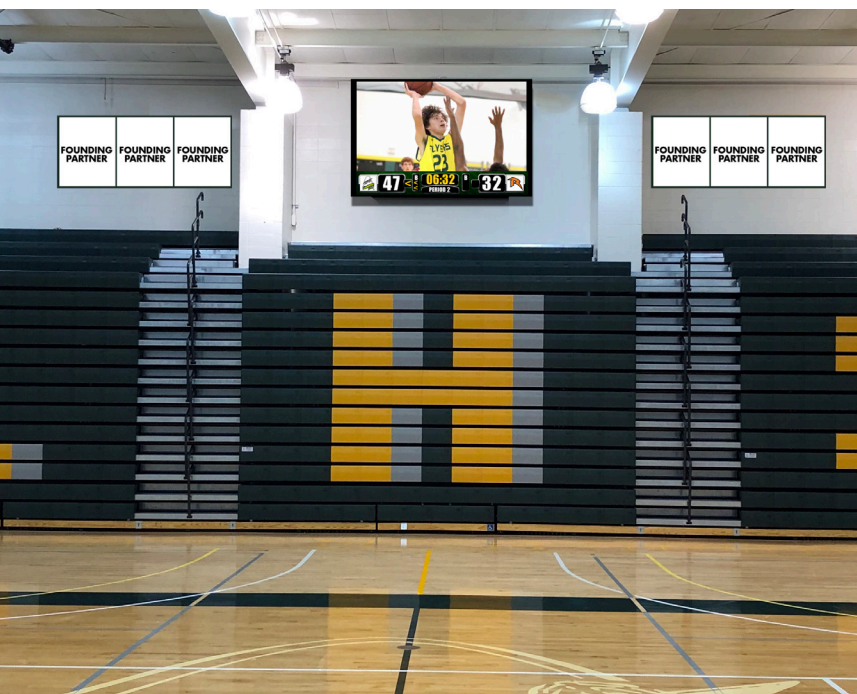
HOSPITALITY - GYMNASIUM

Two (2) season passes ***

* per regular season home varsity football game

** per regular season home varsity basketball game

*** per regular season home game





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PREMIER PARTNERSHIP PACKAGE

DIGITAL CONTENT - STADIUM

- One (1) pre-game static logo *
- Two (2) in-game static logos *
- One (1) post-game static logo *

DIGITAL CONTENT - GYMNASIUM

- One (1) pre-game static logo **
- Two (2) in-game static logos **
- One (1) post-game static logo **

MULTI-MEDIA - STADIUM

- One (1) logo on LHS Athletics website
- One (1) grouped PA announcement thanking advertisers for their involvement *

HOSPITALITY - STADIUM

- Two (2) season passes ***

MULTI-MEDIA - GYMNASIUM

- One (1) grouped PA announcement thanking advertisers for their involvement **

HOSPITALITY - GYMNASIUM

- Two (2) season passes ***

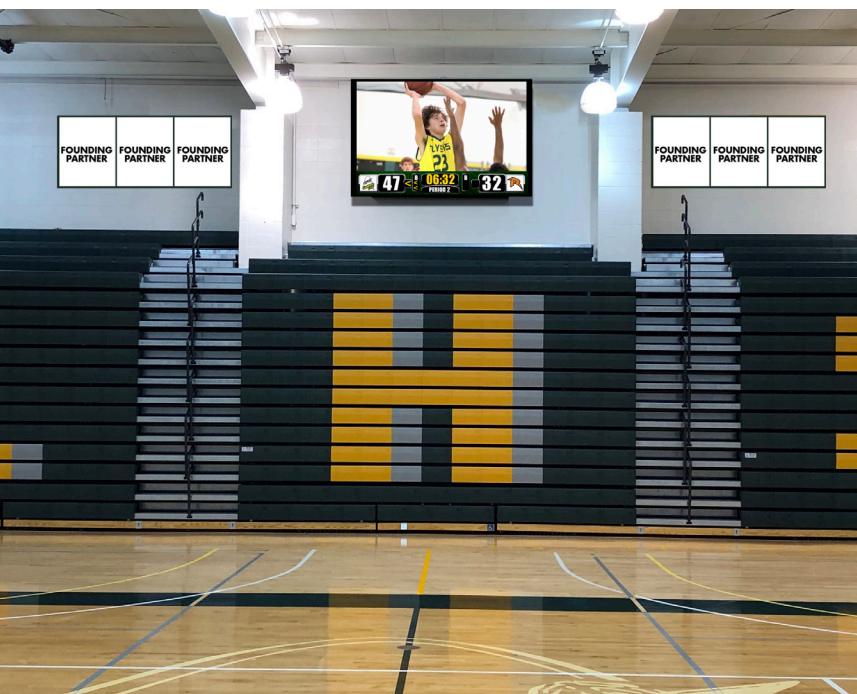
* per regular season home varsity football game

** per regular season home varsity basketball game

*** per regular season home game

EVENTS & ATTENDANCE

EVENT	EVENTS A YEAR
Varsity Football	5
Junior Varsity Football	4
Varsity Track Meets	3
Junior Varsity Track Meet	1
Boys Varsity Basketball	10
Boys Junior Varsity Basketball	10
Girls Varsity Basketball	10
Girls Junior Varsity Basketball	10
Girls and Boys Volleyball	10
Wrestling meets and tournaments (20 teams)	2
Rotary Craft Fairs	2
All-School Dances and Assemblies	10



**YEARLY SEASON
ATTENDANCE
55,000+**

